

About Medela

Since 1965, Medela has been providing the most technologically advanced breastpumps and breastfeeding accessories to health professionals and nursing mothers around the world.

The company first set the standard for quality for hospital-grade breast pumps with its Classic model. Thousands of Classics, some decades old, are still in service around the world. Medela remains the reference for hospital grade breastpumps. It supplies over 80% of hospitals in countries such as the US or the UK. Medela's expertise is also available through the retail market in the form of a complete range of electric and manual breastpumps.

Medela's success is based on a relentless focus on research. Medela seeks to understand all aspects of breastfeeding and breastpumping and apply these discoveries to its products. Medela is among the world's most generous contributors to lactation research and over the years has developed a particularly close relationship with the Human Lactation Research Group of the University of Western Australia. This has allowed Medela to develop the most advanced and innovative products to support nursing mothers and breastfeeding babies.

Over the years, innovations have included the world's first quality manual breastpump in 1983, the world's most widely distributed rental breastpump in 1988, and in 1994 the world's first phototherapy system (used for the treatment of neonatal jaundice) small enough to be placed in any baby's cot, right in the mother's bedroom. Most recently, Medela introduced 2-Phase Expression®, the world's only research-based breastpump technology that mimics a baby's natural nursing rhythm, resulting in faster let-down and milk flow.

Medela-supported research regularly breaks new ground. Over the years, this has included highlights such as the most extensive research into the suction patterns of breastpumps since 1956¹ and a complete revision of the anatomical model of the lactating human breast, which had stood since 1840².

Medela's commitment to quality is attested by its compliance with a wide variety of standards, including ISO 9001, ISO13485, EN 46001, Council Directive 93/42/EEC for medical products and the American Good Manufacturing Practice guidelines. Medela is the only manufacturer never to have used polycarbonate in the parts of its products that were intended to come into contact with breast milk³.

The unique design of Medela products is regularly honoured by industry awards. Most recently, this included a Medical Design Excellence Award for outstanding design and a Platinum Award for Swing as the best electric retail breastpump.

Medela breastpumps are designed to meet the many needs of nursing mothers, and are available in hospital-grade, double and single electric, and manual models. Medela offers a wide variety of breastfeeding accessories, such as breast care products, milk collection and storage bags, nursing pads, and specialty feeding devices.

Medela serves customers through a worldwide network of distribution partners in more than 90 countries and its 12 subsidiaries in the United States, Switzerland, Canada, Germany, Sweden, France, Benelux, Italy, Japan, Russia, the United Kingdom and Spain. Medela distributes its products through hospitals, pharmacies, chemists, independent nursery retailers, and retail chains.

¹ Einar Egnell, *Journal of the Swedish Medical Association*, 1956

² Anatomy of the lactating human breast redefined with ultrasound imaging, D.T. Ramsay et al., *J. Anat.* 206:525-534

³ Under certain circumstances, polycarbonate containers can leach bisphenol-A, a suspected endocrine disruptor, into the liquids they contain.